

# ADVERTISING PRICING STRUCTURE

## 2021



## WELCOME TO SAHLEN'S SPORTS PARK

*WNY's Premier Indoor Sports Destination*

We are a **200,000 sq. ft.** multi-sport indoor facility with three open and one boarded field, a fitness center, and the park cafe. Recreational and advanced programs as well as leagues are offered for kids and adults in soccer, lacrosse, flag football, softball and field hockey.

The **11x11 open field measures 70 yards wide and 110 yards long.**  
Information on all activities and events can be found on our website.

We appreciate you choosing our facility and look forward to continuing to grow the most-complete sports experience in Western New York!

### Champion \$20,000

Field Naming rights  
16' x 19' Banner on Field  
Social Media Mentions\*  
Digital Advertising on Lobby TV  
Brochures/Flyers/Menus in SSP Lobby  
Business Placed in SSP's Sahlen's Showcase  
Content & 2021-2022 Visitor Guide  
Logo & Link on SSP Website

### MVP \$5,000

Social Media Mentions\*  
Digital Advertising on Lobby TV  
Logo & Link on SSP Website  
Brochures/Flyers/Menus in SSP Lobby  
10'x10' Banner on Field #45 or Field #1

### Rookies

\$2,500 - 10'x10' Banner on Field #45 or Field #1 or Field #23  
\$1,000 - 5'x8' Banner on Field #45 or Field #1 or Field #23  
\$1,000 - 4'x9' Banner on outdoor Flash Fields  
\$750 - 36"x94" Dasher board sign on Boarded Field

### Hall of Fame \$8,000

Social Media Mentions\*  
Digital Advertising on Lobby TV  
Brochures/Flyers/Menus in SSP Lobby  
Logo & Link on SSP Website  
Business Placed in SSP's Sahlen's Showcase  
Content & 2021-2022 Visitor Guide  
36"x 94" Dasher board sign on Boarded Field  
10' x 10' Banners on Field #45 & Field #1

### All-Star \$2,000

Social Media Mentions  
Digital Advertising on Lobby TV  
Logo and Link on SSP Website  
Business Flyers posted in lobby  
Business Placed in SSP's Sahlen's Showcase  
Tournament Annual Visitor Guide  
4'x9' Banner on Field #45 or Field #1 or  
Field #2

**7070 Seneca Street, Elma, NY 14059**

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